



Parastoo Moghaddas

Graphic Designer

About Me

Highly skilled and creative Graphic Designer with 8 years of professional experience in creating visual designs.

Proficient in Adobe Photoshop, Illustrator.

Exceptional eye for detail and a passion for delivering impactful visual solutions.

Seeking to transition from a full-time position to freelancing, leveraging my expertise to provide top-notch graphic design services.

SOFTWARE SKILLS



LANGUAGES

Mother Language Persian

Second Language English

Contact Me

 paras2design.com

 Toronto, ON , Canada

EDUCATION

University of Applied Science and Technology

- Bachelor's in Information Technology (IT) **2013 – 2015**
- Associate's in Information Technology (IT) **2009 – 2012**

WORK EXPERIENCE

Freelance

- Graphic Designer **2017 – present**

Delivered logo, branding, and promotional designs to clients across various industries. Managed social media content, business card layouts, and label designs from concept to delivery.

MPS Canada - Health & beauty wholesale company

- Marketing / Shipping Clerk **2022 – 2024**

Coordinated marketing materials and shipping documentation for wholesale orders. Handled B/L preparation, product labeling, and logistic communications with carriers.

- Marketing Graphic Designer **2021 – 2024**

Designed digital and print marketing assets including website banners, flyers, and packaging. Led creative direction for promotional campaigns.

1000bazi - Online maternity & baby store

- Marketing Graphic Designer **2016 – 2017**

Created engaging visual content for online promotions and product campaigns. Worked closely with marketing team to develop branding, banners, and seasonal designs.

KEY QUALIFICATIONS

Design: Expertise in creating compelling designs for a wide range of collateral, including flyers, banners, book covers, brochures, posters, business cards, letterheads and more.

Adobe Creative Suite: Proficient in Photoshop, Illustrator, to bring ideas to life and enhance visual elements.

Creativity: A highly imaginative and innovative designer with a keen eye for aesthetics, capable of developing unique and captivating designs.

Time Management: Demonstrated ability to work efficiently and meet deadlines in fast-paced environments, ensuring the timely delivery of high-quality designs.

Communication: Excellent interpersonal skills to collaborate effectively with clients, understand their requirements, and translate them into visually engaging designs.

Problem Solving: Strong analytical and problem-solving abilities to identify design challenges and develop effective solutions.